NEW ITEMS 2023

AFGHANISTAN BADGE

VIETNAM DUST OFF BADGE

ANZAC Day
Commemoration Committee of Queensland

Centenary Catalogue 2022

The Great War Centenary Series commemorates the centenary since the Great War (WW1). This series will consist of 6 special commemorative badges to honour those who served. The individual badges within the series come with a carrier card that is specific to the badge as well as a clip lock plastic bag.

Fromelles

This badge depicts the Cobbers Statue which stands in the Australian Memorial Park located near Fromelles, France commemorating Australians killed during the Battle of Fromelles 19-20 July 1916. The statue depicts a soldier rescuing a comrade from No Man's Land after the battle.

Navy Hat

The white duck sailors' cap has been proudly worn as the formal head dress of Australian Sailors since 1865 and is the Naval equivalent of the Army Slouch Hat. It proudly depicts the name of the wearer's ship on the black tally band.

Beersheba

The charge of the Australian Light Horse at Beersheba on 31 October 1917 is legendary. Beersheba's main significance to the Allied advance was as a water source to support further operations to the north.

The 4th and 12th Light Horse casualties were thirty-one killed and thirty-six wounded with the loss of 70 horses. The Brigade took over 1100 prisoners.

Australian Imperial Force

At the outbreak of World War 1, none of the major combatant nations issued their soldiers with steel helmets. Troops went into battle wearing cloth, felt or leather headgear that offered no protection from the weapons of the day.

France was the first to introduce a metal helmet in 1915, manufacturing a bowl-shaped steel "skullcap" called the 'Adrian' helmet. A variation of the 'Brodie' helmet was worn until recently by the Israeli civil defence forces."

Villers-Bretonneux

The battle of Villers-Bretonneux took place in France on 24 April 1918. The action was decisive in halting the massive German Spring offensive and was a crucial turning point in World War I. Communities in Australia helped Villers-Bretonneux to rebuild after the war and the Australian National Memorial to those who fell in the conflict stands on the Villers-Bretonneux plateau.

Australian Flying Corp

The Australian Flying Corps (AFC) was the branch of the Australian Army responsible for operating aircraft during World War I, and the forerunner of the Royal Australian Air Force (RAAF). The AFC was established in 1912, and began flight training in 1914.

Great War Centenary Series complete in Display Case

The display case for this 'Series' is available either complete (with all badges in place) or empty.

Please ensure that you order the display case that best suits your needs.

The empty case comes with the centre feature (silver edged poppy) only. The empty case has NONE of the collectors badges included.

empty

The complete case consists of the six collector badges as detailed in the Great War Centenary Series as well as the centre feature (silver edged poppy).

complete

Badges

Gallipoli Centenary Series

2015 is the Centenary of the landing of troops on the shores of the Gallipoli Peninsula. These are the six Commemoration Badges. The individual badges available within each of the 'Series' come with a carrier card that is specific to the badge as well as a clip lock plastic bag.

Rising Sun

This composite badge will always be synonymous with the ANZACs and Gallipoli,
"Their Name Liveth for Evermore".

Slouch Hat

The Australian slouch hat has come to symbolise the courage and sacrifice of members of the Australian Army in over 100 years of service to the nation.

Slouch Hat with Plumes

Slouch hats adorned with emu plumes, a tradition that originated with the Queensland Mounted Infantry during the great Shearers' Strike in Queensland in 1891. The Gympie Squadron was the first to wear the feathers, an accoutrement then granted to all Australian Light Horse.

Simpson & Donkey

Simpson used a small donkey to carry injured men down to the beach from the front line, often exposing himself to fire. The bravery of this "man with the donkey" soon became the most poignant symbol of Australian courage and tenacity on Gallipoli.
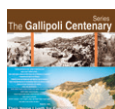
AE2 Submarine

HMAS AE2 was the first submarine to penetrate the Dardanelles Strait in 1915, on the very morning that ANZAC soldiers landed at Gallipoli.

Nurses

The history of the Australian Army Nursing Corps dates back to 1898. There were 2,139 nurses who served overseas in the First World War, many with distinction during the Gallipoli Campaign.

Gallipoli Centenary Series complete in Display Case

The display case for this 'Series' is available either complete (with all badges in place) or empty.
Please ensure that you order the Display case that suits your needs.
The empty case comes with the centre badge (Gallipoli Rose) only. The empty case has NONE of the collector badges included.
The complete set consists of the six collector badges as detailed in the Gallipoli Series as well as the centre (Gallipoli Rose) badge. All badges are removable from the preformed tray within the case.

empty

complete

Ph 07 3263 7118

The individual badges come with a carrier card that is specific to the badge as well as a clip lock plastic bag.

Simpson & Donkey
John Simpson Kirkpatrick joined the Australian Army as Jack Simpson. He landed at Gallipoli on 25 April, 1915 and used a donkey to carry wounded soldiers from the front line to aid-stations.

Australian Light Horse
The Light Horse were mounted troops with characteristics of both cavalry and mounted infantry. They served during the Second Boer War and WW1.

AE2 Submarine
Known as the 'Silent ANZAC', the AE2 was the first Allied submarine to penetrate the Dardanelles Strait in 1915 as part of the Gallipoli Campaign and was the first Royal Australian Navy warship to conduct a torpedo attack against an enemy warship.

Slouch Hat (original)
The Australian slouch hat has been the standard headdress of the Australian soldier for over a century. It was first worn by the Australian soldiers during the Boer War with the brim turned down.

Slouch Hat with Plumes
The Australian slouch hat with plumes is the most distinguishing feature of the uniform worn by the Australian Light Horse units.

Rising Sun
This composite badge has been struck to commemorate those who served at Gallipoli.

Remembering WW2 Series Badges and Case

The individual badges come with a carrier card that is specific to the badge as well as a clip lock plastic bag.

Nurses
Some 5,000 Australian nurses served in a variety of locations, including Palestine, Egypt, Libya Greece, Crete, Syria, Ceylon, Malaya, New Guinea and the Solomon's. They also served throughout the length and breadth of Australia.

Kokoda Track - War in the Pacific
Australian forces halted the Japanese Army's advance on the Kokoda Track. Success at Milne Bay and along the Northern Coast of New Guinea ensured the safety of Australia.

POW
More than 22,000 Australians were taken as prisoners of war (POW) and some 8,000 died while in captivity, the victims of appalling conditions and brutality of their captors.

War in the Air
Number 460 Squadron was the most highly decorated Australian Squadron in Bomber Command and suffered the highest casualties.

www.anzacday.org.au

Badges
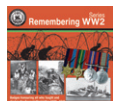
Remembering WW2 Series Badges and Case

War at Sea
Ordinary Seaman Edward Sheean was killed during an attack by Japanese aircraft which sank the HMAS *Armidale*. After the order to "abandon ship" Sheean stayed at the aft Oerlikon gun, still firing when the ship sank. On 1 December 2020, 78 years after his death, Teddy Sheean was posthumously awarded the Victoria Cross.

☐

Tobruk
The "Rats of Tobruk" defended the garrison of Tobruk from German attacks for more than 240 days from April to September 1941. The siege resulted in 7,649 deaths and 604 taken prisoners of war (POW).

☐

Remembering WW2 Series complete in Display Case
The Display Case for this 'Series' is available either complete (with all badges in place) or empty.

Please ensure that you order the display case that best suits your needs.

The complete set of six badges listed in the Remembering WW2 Series are assembled and packaged within a colourfully printed display case. All badges are removable from the preformed tray within the case.

☐ empty

☐ complete

Post WW2 Series

The individual badges available within each of the 'Series' come with a carrier card that is specific to the badge as well as a clip lock plastic bag.

Korea
The Korean War commenced on 25 June 1950 when North Korean forces invaded South Korea. Twenty-one member nations responded to a United Nations call for assistance to repel the North Korean attack.

☐

Malaya-Borneo
Between 1955 and 1965 Australian personnel were deployed at the request of the Malay and British Governments to assist with bringing peace to the near Asian neighbours.

☐

UN Forces
Australian Service personnel have been deployed to more than 64 countries on 73 different multinational UN peace operations. This badge commemorates their contribution to the International Peacekeeping efforts of the UN.

☐

Timor-Leste
September 1999 saw Australian troops join an International Force authorised by the United Nations to provide protection and security to this newly formed Democratic Republic.

☐

Iraq
Some 2,000 Australian men and women of the Australian Defence Force (ADF) first deployed to Iraq as part of the American led 'Coalition of the Willing' in an effort to reduce Iraq's potential threat to the region.

☐

Afghanistan
Since 2001, Australian personnel from the Royal Australian Navy, Australian Army and Royal Australian Air Force have continued to work toward the stabilisation of a nation that has been a training ground for terrorists.

☐

Post WW2 Series complete in Display Case
The display case for this 'Series' is available either complete (with all badges in place) or empty.
Please ensure that you order the Display Case that best suits your needs.

The complete set of the six badges listed in the Post WW2 Series are assembled and packaged within a colourfully printed display case. All badges are removable from the preformed tray within the case. This tray has a miniature of the Rising Sun badge fixed in the centre.

☐ empty

☐ complete

Vietnam Series

The individual badges available within each of the 'Series' come with a carrier card that is specific to the badge as well as a clip lock plastic bag.

Long Tan Cross
In the late afternoon of 18 August 1966, D Company, 6 RAR fought for their lives for three hours, amid the mud and shattered trees of the Long Tan rubber plantation in Phuoc Tuy Province, South Vietnam.

Lift Off
Helicopters played a vital role in providing access in thick jungle and mountainous terrain. They were used to supply food, water and ammunition and provide quick transport of wounded to skilled medical attention.

The Trackers
Eleven black Labrador dogs were used in Vietnam by the Australian Task Force as the core of Combat Tracker Teams that were deployed from 1967 until the last combat troops left in late 1971.

Gunners
The Gunners provided invaluable fire support and were decisive in the battles of Long Tan, Tet, Coral, Balmoral and Binh Ba. They were a true ANZAC force being a mix of both Australian and New Zealand 'Gunners'.

Armour
Australian troops in Vietnam used armoured vehicles consisting of Armoured Personal Carriers and Centurion tanks. Their combination of firepower, protection and mobility gave our soldiers advantage over the enemy.

Engineers
Engineers carry out a variety of tasks. Whilst some built bridges, defused mines and booby traps, a select few were known as 'Tunnel Rats'. They carried out search and destroy missions into enemy tunnel systems.

Vietnam Series complete in Display Case
The display case for this 'Series' is available either complete (with all individual badges) or empty.
Please ensure that you order the Display Case that best suits your needs.
The empty case consists of colourfully printed images and comes with the miniature of the Vietnamese Campaign Medal fixed in the centre of the tray. The empty case has NONE of the collector badges included.
The complete set consists of the six collector badges as detailed in the Vietnam Series.

empty

complete

Non-Series Badges

Slouch Hat (enamel)
History has it that the origins of the Slouch Hat began with the Victorian Mounted Rifles. The Victorian hat was an ordinary bush felt hat turned up on the right side. The intention of turning up the right side of the hat was to ensure it would not be caught during the drill movement of shouldering arms.

Vietnam Ribbon Bar Lapel (Metal)
This badge represents the ribbons of Campaign Medals issued to Australian Service personnel who served in Vietnam.
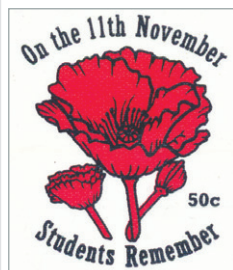
Other Merchandise

Adhesive Cloth Sticker

The adhesive ribbon is easily applied (no pins required). The adhesive used allows the sticker to be removed and reapplied without damage.

Temporary Tattoo

This bright and fun children's tattoo is approx 50mm X 30mm in size. Clear instructions for application are printed on the tattoo carrier sheet.
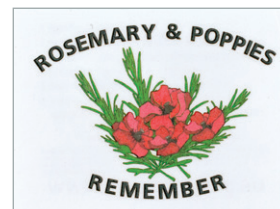

Students Remember Tri Service Sticker	Students Remember Poppy Sticker	ANZAC Day – April 25	Rosemary and Poppies

Silk Ribbon (non adhesive)
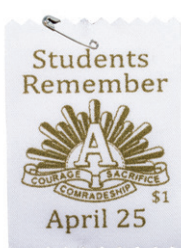
The non adhesive Ribbons are supplied with small safety pin for easy application.

Students Remember Tri Service	Students Remember Rising Sun	Remember Vietnam	Poppy 11 November	Blue Anniversary	Students Remember Poppy

Australian Flag Handwavers

Proudly 100% Australian made, these flags measure 280 mm x 140 mm and are secured to a white plastic stick.

Other Merchandise

Static Cling Sticker

The message says it all. Static cling stickers are 88mm X 108mm and are screen printed thus providing better anti fade qualities of the message.

Support our Troops

This Clear PVC has a static charge that allows it to stick without adhesive to most smooth, clean surfaces such as glass, plastic or baked-enamel finishes. Leaves the surface clean when removed or repositioned.

Mouse Mat

Kangaroo with Kiwi and Flags

Wrist Bands

Camouflage Remember the ANZACs available in both Child and Adult sizes

Adult   Child

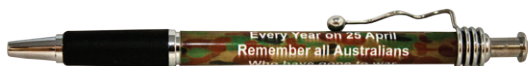Poppy-Pause to Remember available in both Child and Adult sizes

Adult   Child

Clutch Biros

The clutch pens available are slim line, 140mm in length and have a sure grip rubber finger grip for support and comfort when writing. Ideal size for both ladies' handbag, gents' shirt or students' pen case.

Jungle Camouflage

The message on the Jungle background image is "Remember all Australians who have gone to war on 25 April."

Desert Camouflage

The message on the Desert Camouflage background image is "Remember all Australians who have gone to war on 25 April."

Poppy Pen

The message on the white background with poppy images is "Pause to remember all Australians who have gone to war on 11 November."

Vietnam Pen

The colours of this pen reflect those of the Campaign Medal Ribbons awarded to the many Australians who served in the Vietnam War.

All key ring shields are approx 35mm X 25mm and come with a varied selection of images.
All have secure and strong connecting link to the actual key ring.
All shield images are protected by a hard wearing enamel coating that provides a long lasting durable item.

Australian Service Light Armoured Vehicle (ASLAV) ☐

Poppies & Rosemary ☐

Slouch Hat ☐

Rising Sun ☐

HMAS Sydney ☐

Merchant Navy ☐

Boer War ☐

Helicopter (Huey) ☐

Super Hornet ☐

Light Horse ☐

Front   Back

ANZAC
double sided keyring ☐

FRONT   REAR   FRONT   REAR

The Great War 1914-1918

The medallion was produced to commemorate the 90th Anniversary of the end of the First World War. The Great War of 1914-1918 will never be forgotten.

Korea

The medallion was produced to commemorate all who served in the Korean War which commenced on 25 June 1950 and came to an end with the signing of an armistice on 27 July 1953.

Vietnam

About 75,000 Australians served in Vietnam during which some 520 made the supreme sacrifice. All combat and logistic support units were withdrawn in 1972, however some advisers and the embassy guard remained until 1975. The medallion depicts the iconic image of this war — the Iroquois helicopter at 'lift off'.

UN Forces

Australian Service personnel have been deployed to more than 64 countries on 73 different multinational UN peace operations. This medallion commemorates their contribution to the International Peacekeeping efforts for which they have earned worldwide respect.

Timor-Leste

Australia's involvement began in 1999 when its troops joined those of other nations to provide security to allow local people to begin rebuilding their lives and their new nation.

Iraq 2003-2009

The Australian flag which had flown over 'Aussie Island' in Bagdad for six years was lowered for the last time at 4pm on 28 July, 2009.

Afghanistan

Australian men and women who have continued as part of a multinational force to support the efforts of the North Atlantic Treaty Organisation (NATO) led Force that seeks to bring security and stability to Afghanistan.

WW2 Medallion 1939 - 1945

This medallion was produced to commemorate the 75th Anniversary of the end of WW2. The sacrifice of so many Australians in all theatres of war during this conflict will never be forgotten.

Replica 1919 Children's Peace Medalet

The medalet was issued to each Australian child up to the age of 14 (16 for war veterans' children) on the day the peace treaty was signed in July, 1919. Celebrations were hampered by the worldwide influenza epidemic.

Metal Poppy Badge
The Flanders Poppy is worn symbolising remembrance and to honour the memory of those who fought in the Spirit of the ANZACs.

Bereavement Poppy *(Life size poppy, only available in boxes of 24)*
Single silk poppy for laying on graves or cenotaphs. Supplied with memorial card to attach to stem.

Poppy Wreath (12inch)
Fully assembled Poppy Wreath. Flower heads and leaves on a foam base covered by red florists' tape. Each wreath has a white centre ribbon printed in gold "Their Name Liveth for Evermore".

Poppy Wreath (16inch)
Fully assembled Poppy Wreath. Flower heads and leaves on a foam base covered by red florists' tape. Each wreath has a white centre ribbon printed in gold "Their Name Liveth for Evermore".

Poppy Umbrella
A handy folding umbrella, light and easy to use for everyday use.

Metal Poppy with Stem Badge

Red poppies were among the first plants to spring up in the devastated battlefields of northern France and Belgium during WW1. In soldiers' folklore, the vivid red of the poppy came from the blood of their comrades soaking the ground.

Poppy, Pause to Remember Crossed Ribbon.

Silk Poppy with a diameter of 35mm attached to a white ribbon bearing the inscription 'PAUSE TO REMEMBER'.

A safety pin is incorporated at the back for ease of use.

In Australia the single red poppy has special significance on Rememberance Day.

Silk Poppy Lapel Pin

This silk poppy has a 40mm diameter and has a push pin with clasp affixed to the back for ease of application.

Wire Flanders Poppy

Red poppies were among the first plants to spring up in the devastated battlefields of Northern France and Belgium during WW1.

Ever since then they have come to symbolize and represent our remembrance for those who have paid the supreme sacrifice.

This silk poppy measures 40mm diameter and is affixed to a 120mm thin covered wire.

They are sold in quantities of 100.

Other Merchandise

Poppy products

Silk Purple Poppy on wire

The purple poppy was introduced in order to commemorate all animals who have served and died during all conflicts in which Australians have served.
This silk poppy measures 40mm diameter and is affixed to a 120mm thin covered wire.

Purple Silk Poppy Lapel Pin

The purple poppy was introduced in order to commemorate all animals who have served and died during all conflicts in which Australians have served.
The silk poppy with pin has a 40mm diameter and has a push pin with clasp affixed to the back for ease of application.

LIMITED STOCK

White Silk Poppy Lapel Pin

The white poppy is a symbol of peace, worn either in place of or in addition to the red remembrance poppy for Remembrance Day or ANZAC Day.
The silk poppy with pin has a 40mm diameter and has a push pin with clasp affixed to the back for ease of application.

Hat and Cap products

ANZAC Cap

The ADCC ANZAC Cap commemorating the special WW1 bond between Australia and New Zealand is an attractive black cap with white sandwiched highlight within the preformed peak.
The Cap offers the wearer UV protective rating of 50+ UPF sun protection and comes with an adjustable Velcro fitting at the back.

Ph 07 3263 7118

Point of Sale Tray ADCC (Large)
330mm x 420mm

Specifically designed and constructed to house and display the ADCC "Badge series" including individual badges and cases. The internal spaces can be adjusted to suit any of the ADCC saleable merchandise. The inside lid houses any of the promotional badge posters. (Posters are ordered seperately)
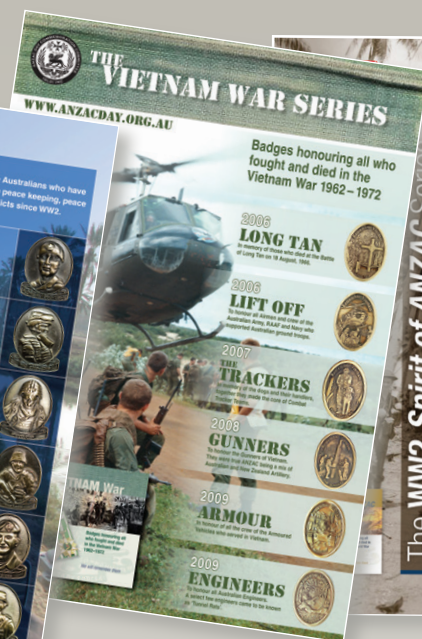
Point of Sale and Promotional Material

Promotional Badge Posters

Gallipoli Centenary
Badge Poster ☐

Post WW2
Badge Poster ☐

Vietnam
Badge Poster ☐

WW2
Badge Poster ☐

Point of Sale Trays

Point of Sale Tray
ANZAC Day (Small)
140mm X 200mm ☐

Point of Sale Tray
Generic (Small)
140mm X 200mm ☐

Stickers

Available to ex-service organisations only.
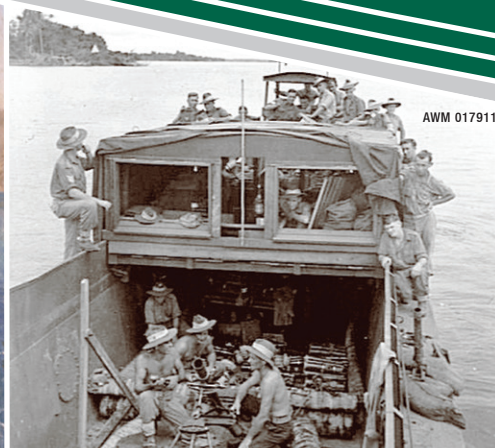

ANZAC Kinda
stickers
(rolls of 50) ☐

Poppy Kinda
sticker
(rolls of 50) ☐

Ph 07 3263 7118

AWM ART30095

AWM 017911

AWM 091261

AWM 013342

AWM 0G1999

AWM MEA0050